

FSC Paper

FSC: Some benefits of printing on FSC certified paper



Consumer demand has long been an important driver in the development of environmentally preferable papers. By specifying FSC certified paper you are supporting their commitment to accomplish the following goals:

1. **Minimize Paper Consumption** by eliminating waste.
2. **Clean Production** by minimizing negative environmental impact and encouraging advanced technologies to achieve effluent-free mills.
3. **Responsible Fiber Sourcing** by protecting endangered forests, ending clearing of natural forests, and sourcing from certified forest managers that employ the most environmentally and socially responsible practices.*
4. **Maximize Recycled Content** to eliminate production of paper manufactured solely of virgin fiber and maximize the post-consumer fiber content.
5. **Social Benefits and Outreach** to ensure that paper production contributes to healthy communities by alleviating poverty and supporting worker's rights, health and benefits.

*(Forest Stewardship Council (FSC) is the only acceptable international certification program that comes close to meeting this goal.)

A Common Vision for Transforming the Paper Industry: Striving for Environmental and Social Sustainability. (Nov 20, 2002). Retrieved March 24, 2010. <http://www.fscus.org/images/documents/CommonVision.pdf>



THE FSC LOGO IDENTIFIES PRODUCTS FROM WELL-MANAGED FORESTS.
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responsible printing practices that go

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